



MHEC

Creating a state of achievement

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Chairperson

James D. Fielder, Jr., Ph. D.
Secretary

February 6, 2020

Dr. Wallace D. Loh
President
University of Maryland
1101 Main Administration Building
College Park, MD 20742

Dear Dr. Loh:

The Maryland Higher Education Commission has reviewed a request from University of Maryland to offer a Bachelor of Science (B.S.) in Immersive Media Design.

I am pleased to inform you that the program proposal is approved. This decision is based on an analysis of the program proposal in conjunction with the law and regulations governing academic program approval, in particular Code of Maryland Regulations (COMAR) 13B.02.03. As required by COMAR, the Commission circulated the proposal to the Maryland higher education community for comment and objection; no objections were received during the 30-day circulation period. The program meets COMAR's requirements and demonstrates potential for success, an essential factor in making this decision.

For the purposes of providing enrollment and degree data to the Commission, please use the following HEGIS and CIP codes:

Program title	Award level	HEGIS	CIP
Immersive Media Design	B.S.	0704.00	11.0804

Should University of Maryland desire to make a substantial modification to the program in the future, review by the Commission will be necessary. I wish you continued success.

Sincerely,

Dr. James D. Fielder
Secretary

JDF:KKS:lb

C: Dr. Antoinette Coleman, Associate Vice Chancellor for Academic Affairs, USM
Mr. Mike Colson, Senior Coordinator for Academic Programs, UMD

File: 19458



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Larry Hogan
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Chairperson

James D. Fielder, Jr., Ph. D.
Secretary

February 14, 2020

Dr. Wallace D. Loh
President
University of Maryland
1101 Main Administration Building
College Park, MD 20742

Dear Dr. Loh:

The Maryland Higher Education Commission has reviewed a request from University of Maryland to offer a Bachelor of Arts (B.A.) in Immersive Media Design.

I am pleased to inform you that the program proposal is approved. This decision is based on an analysis of the program proposal in conjunction with the law and regulations governing academic program approval, in particular Code of Maryland Regulations (COMAR) 13B.02.03. As required by COMAR, the Commission circulated the proposal to the Maryland higher education community for comment and objection; no objections were received during the 30-day circulation period. The program meets COMAR's requirements and demonstrates potential for success, an essential factor in making this decision.

For the purposes of providing enrollment and degree data to the Commission, please use the following HEGIS and CIP codes:

Program title	Award level	HEGIS	CIP
Immersive Media Design	B.A.	0704.01	11.0804

Should University of Maryland desire to make a substantial modification to the program in the future, review by the Commission will be necessary. I wish you continued success.

Sincerely,

Dr. James D. Fielder
Secretary

JDF:KKS:lb

C: Dr. Antoinette Coleman, Associate Vice Chancellor for Academic Affairs, USM
Mr. Mike Colson, Senior Coordinator for Academic Programs, UMD

File: 19459