



**Consideration of a Policy on the Naming of Academic Programs
(Senate Document #19-20-07)
Educational Affairs Committee | Chair: Madlen Simon**

The Senate Executive Committee (SEC) and Senate Chair Lanford request that the Educational Affairs Committee consider establishing a University policy on the philanthropic and honorific naming of academic programs, including colleges, schools, departments, centers, and institutes.

Specifically, it asks that you:

1. Review the University System of Maryland (USM) Policy on the Naming of Facilities and Academic Programs ([VI-4.00](#)).
2. Review the University of Maryland Policy on the Naming of Facilities ([VI-4.00\[A\]](#)).
3. Review policies on the philanthropic and honorific naming of academic programs including colleges, schools, departments, centers, and institutes at other Big 10 and USM institutions as well as at peer institutions, and policies for honorific naming of K-12 public schools.
4. Consult with the President or his designee.
5. Consult with the Senior Vice President & Provost.
6. Consult with the Vice President for University Relations or her designee.
7. Consult with a representative of the Division of Administration & Finance regarding the process and procedures utilized by the Facilities Naming Committee.
8. Consider whether a formal University policy on the naming of academic programs, including colleges, schools, departments, centers, and institutes, that aligns with the USM policy should be developed.
9. If the committee chooses to create a formal policy, it should also develop procedures for reviewing proposals on philanthropic and honorific namings of academic programs, including colleges, schools, departments, centers, and institutes, and identify the structure of the body responsible for such a review.
10. Consult with a representative group of deans.
11. Consult with a representative of the Office of General Counsel on any proposed policy development.
12. If appropriate, make policy and procedure recommendations for Senate consideration.

We ask that you submit a report to the Senate Office no later than **November 12, 2019**. If you have questions or need assistance, please contact Reka Montfort in the Senate Office, extension 5-5804.