



PCC Proposal to Rename the Post-Baccalaureate Certificate in “Survey Statistics” to “Fundamentals of Survey Statistics” (Senate Document #19-20-18)

TO Wallace D. Loh | President

FROM Pamela Lanford | Chair, University Senate

I am pleased to forward the accompanying legislation for your consideration and approval. Betsy Beise, member of the Programs, Curricula, & Courses (PCC) Committee, presented the PCC Proposal to Rename the Post-Baccalaureate Certificate in “Survey Statistics” to “Fundamentals of Survey Statistics” (Senate Document #19-20-18), which the University Senate approved at its meeting on November 5, 2019. Please inform the Senate of your decision and any administrative action related to your conclusion.

Approved:

Date:

11-7-2019

Wallace D. Loh
President

Copies of this approval and the accompanying legislation will be forwarded to:

- Mary Ann Rankin**, Senior Vice President and Provost
- Reka Montfort**, Executive Secretary and Director, University Senate
- Michael Poterala**, Vice President and General Counsel
- Cynthia Hale**, Associate Vice President for Finance and Personnel
- John Bertot**, Associate Provost for Faculty Affairs
- Elizabeth Beise**, Associate Provost for Academic Planning & Programs
- Sylvia B. Andrews**, Academic Affairs
- Gregory Ball**, Dean, College of Behavioral and Social Sciences
- Chris Antoun**, Assistant Research Professor, Joint Program in Survey Methodology
- Janna Bianchini**, Chair, Programs, Curricula, & Courses (PCC) Committee



Rename the Post-Baccalaureate Certificate in "Survey Statistics" to "Fundamentals of Survey Statistics" (PCC 18085)

PRESENTED BY Janna Bianchini, Chair, Senate Programs, Curricula, and Courses Committee

REVIEW DATES SEC – October 22, 2019 | SENATE – November 5, 2019

VOTING METHOD In a single vote

RELEVANT POLICY/DOCUMENT NA

NECESSARY APPROVALS Senate, President, University System of Maryland Chancellor, and Maryland Higher Education Commission

ISSUE

The Joint Program in Survey Methodology (JPSM) within the College of Behavioral and Social Sciences proposes to rename its current post-baccalaureate certificate program in "Survey Statistics" to "Fundamentals of Survey Statistics." The curriculum provides a comprehensive treatment of survey statistics at a fundamental level. The coursework focuses on key areas of survey statistics, including survey and data science, sampling, and inference from complex surveys. Students are also able to go into more depth in these areas through a variety of elective courses. The program title change also aligns with JPSM's other certificate program, "Fundamentals of Survey Methodology." "Fundamentals of Survey Statistics" is a more accurate title and will be more appealing to prospective students interested in an introductory graduate program in survey statistics.

This proposal was approved by the Graduate School Programs, Curricula, and Courses committee on September 27, 2019, and was approved by the Senate Programs, Curricula, and Courses committee on October 4, 2019.

RECOMMENDATION(S)

The Senate Committee on Programs, Curricula, and Courses recommends that the Senate approve this program title change.

COMMITTEE WORK

The committee considered this proposal at its meeting on October 4, 2019. Chris Antoun, Assistant Research Professor in the Joint Program in Survey Methodology, presented the proposal and responded to questions from the committee. The proposal was unanimously approved by the committee.

ALTERNATIVES

The Senate could decline to approve this program title change.

RISKS

If the Senate declines to approve this name change, the program name will be less precise and less appealing to potential students.

FINANCIAL IMPLICATIONS

There are no financial implications with this proposal.

University of Maryland PCC
Program/Curriculum/Unit Proposal

PCC Log No: 18085

Program: Certificate in Fundamentals of Survey Statistics. (Z010)

Department/Unit: Joint Program in Survey Methodology

College/School: College of Behavioral and Social Sciences

Proposal Contact Person (with email): Jody D Williams jodywill@umd.edu

Type of Action (check one):

Curriculum change (includes modifying minors, concentrations/specializations and creating informal specializations)

Curriculum change is for an LEP Program

Rename a program or formal Area of Concentration

Establish/Discontinue a formal Area of Concentration

Other:

Establish a new academic degree/certificate program

Create an online version of an existing program

Establish a new minor

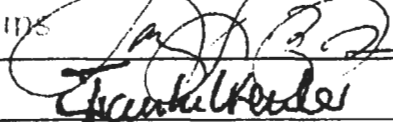
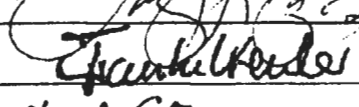
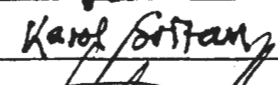
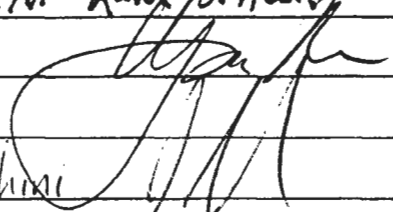
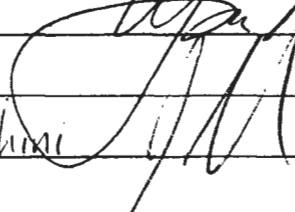
Suspend/Discontinue a degree/certificate program

Establish a new Master or Certificate of Professional Studies program

New Professional Studies program will be administered by Office of Extended Studies

Italics indicate that the proposal must be presented to the full University Senate for consideration.

Approval Signatures - Please print name, sign, and date. For proposals requiring multiple unit approvals, please use additional cover sheet(s).

- Department Committee Chair Jody Williams  11/9/2018
- Department Chair Frank Kreuter  NOV. 9, 2018
- College/School PCC Chair KAROL SOBIANI  Karol Sobiani
- Dean Wayne McInerney  3/26/19
- Dean of the Graduate School (if required) _____
- Chair, Senate PCC Janna Bianchini  10-9-19
- University Senate Chair (if required) _____
- Senior Vice President and Provost _____

Instructions:

When approved by the dean of the college or school, please send the proposal and signed form to the Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus-5031, and email the proposal document as an MSWord attachment to pcc_submissions@umd.edu.

Summary of Proposed Action (use additional sheet if necessary):

Changing the name from Survey Statistics to Fundamentals of Survey Statistics to reflect the new list of required courses that cover introductory and fundamental learning objectives.

Unit Code(s) (to be entered by the Office of Academic Planning and Programs):

Renaming the Post-Baccalaureate Certificate in "Survey Statistics" to "Fundamentals of Survey Statistics"

We are requesting to change the name from "Survey Statistics" to "Fundamentals of Survey Statistics" to clarify that students do not need prior graduate work experience in survey statistics to enroll in the program. A recent curriculum change also reflects the fundamental nature of the program:

- The certificate requirements changed from 18 credits to 12 credits
- We removed the requirement of the 700 level course SURV744 Topics in Sampling
- We replaced the 3 credit course requirement of SURV742 Inference from Complex Surveys to a less rigorous 2 credit online 700 level SURV course that will be named Practical Inference from Complex Surveys. This new 2 credit course is currently in the VPAC approval process.

For these reasons, we feel the curriculum changes warrant a name change to "Fundamentals of Survey Statistics." The program has never required prior graduate training in survey statistics. The curriculum provides a comprehensive treatment of the field at an introductory, fundamental level. "Fundamentals of Survey Statistics" is therefore more accurate and will be more appealing to prospective students.