



Larry Hogan
Governor

Boyd K. Rutherford
Lt. Governor

Anwer Hasan
Chairperson

James D. Fielder, Jr., Ph. D.
Secretary

June 29, 2016

Dr. Mary Ann Rankin
Senior Vice President and Provost
University of Maryland College Park
Main Administration Building
College Park, Maryland 20742

Dear Dr. Rankin:

The Maryland Higher Education Commission has reviewed a request from the University of Maryland College Park to offer a Master of Science (M.S.) in Business Analytics.

I am pleased to inform you that the program proposal is approved. This decision is based on an analysis of the program proposal in conjunction with the law and regulations governing academic program approval, in particular Code of Maryland Regulations (COMAR) 13B.02.03. The program meets COMAR's requirements and demonstrates potential for success, an essential factor in making this decision.

For the purposes of providing enrollment and degree data to the Commission, please use the following HEGIS and CIP codes:

| Program Title | Award Level | HEGIS | CIP |
|----------------------|--------------------|--------------|------------|
| Business Analytics | M.S. | 0503.00 | 52.1302 |

Should the University of Maryland College Park desire to make a substantial modification to the program in the future, review by the Commission will be necessary. I wish you continued success.

Sincerely,

James D. Fielder, Jr., Ph.D.
Secretary

JDF:MRW:jfk

C: Ms. Theresa Hollander, Associate Vice Chancellor for Academic Affairs, USM
Dr. Gregory Ball, Dean, College of Behavioral and Social Sciences, UMCP
Dr. Mike Colson, Senior Coordinator for Academic Programs, UMCP