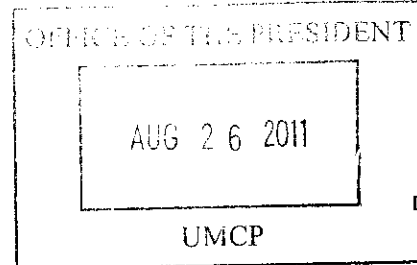




MHEC
Creating a state of achievement



Martin O'Malley
Governor

Anthony G. Brown
Lt. Governor

Anwer Hasan
Chairperson

Danette G. Howard
Interim Secretary

August 23, 2011

Dr. Wallace D. Loh
President
University of Maryland, College Park
1119 Main Administration Building
College Park, MD 20742-5031

Dear Dr. Loh:

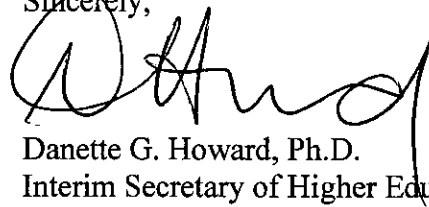
The Maryland Higher Education Commission has reviewed a request from University of Maryland, College Park to substantially modify the Bachelor of Science (B.S.) in General Business degree and rename the program as the B.S. in Management. I am pleased to inform you that the request has been approved. This decision was based on an analysis of the program in conjunction with the Maryland Higher Education Commission's Policies and Procedures for Academic Program Proposals, a thirty-day review by the Maryland higher education community, and the Maryland State Plan for Postsecondary Education. The program demonstrates potential for success, an essential factor in making this decision.

For purposes of providing enrollment and degree data to the Commission, please use the following HEGIS and CIP codes:

<u>Current Program Title</u>	<u>New Program Title</u>	<u>Degree Level</u>	<u>HEGIS</u>	<u>CIP</u>
General Business	Management	B.S.	0501-00	52.0201

Should the program require any substantial changes in the future, please keep the Commission apprised. I wish you continued success.

Sincerely,



Danette G. Howard, Ph.D.
Interim Secretary of Higher Education

DGH:SAB:ggs

cc: Ms. Theresa W. Hollander, Associate Vice Chancellor for Academic Affairs, USM

*to: AM
Betty B
M:lw c.
Reka m
8-31-11*