



UNIVERSITY OF MARYLAND

UNIVERSITY SENATE

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<http://www.senate.umd.edu>

SENATE LEGISLATION APPROVAL

Date:	November 12, 2010
To:	Wallace D. Loh
From:	Linda Mabbs Chair, University Senate <i>Linda Mabbs</i>
Subject:	PCC Proposal to Change the Name of the Department of Public and Community Health to Behavioral and Community Health
Senate Document #:	10-11-23

I am pleased to forward for your consideration the attached legislation entitled, "PCC Proposal to Change the Name of the Department of Public and Community Health to Behavioral and Community Health." David Salness, Chair of the Programs, Curricula, and Courses Committee, presented the proposal. The University Senate approved the proposal at its November 11, 2010 meeting.

We request that you inform the Senate Office of your decision as well as any subsequent action related to your conclusion.

Enclosure: PCC Proposal to Change the Name of the Department of Public and Community Health to Behavioral and Community Health
Senate Document # 10-11-23

LM/rm

Cc: Nariman Farvardin, Senior Vice President for Academic Affairs & Provost
Reka Montfort, Executive Secretary and Director, University Senate
Juan Uriagereka, Associate Provost for Faculty Affairs
Terry Roach, Executive Assistant to the President
Janet Turnbull, President's Legal Office
Elizabeth Beise, Associate Provost for Academic Planning & Programs

Approved: _____

Wallace D. Loh
Wallace D. Loh
President

Date: _____

11-23-10



University Senate TRANSMITTAL FORM

Senate Document #:	10-11-23
PCC ID #:	09082
Title:	Proposal to Rename the Department of Public and Community Health as the Department of Behavioral and Community Health
Presenter:	David Salness, Chair, Senate Programs, Curricula, and Courses Committee
Date of SEC Review:	October 27, 2010
Date of Senate Review:	November 11, 2010
Voting (highlight one):	<ol style="list-style-type: none"> 1. On resolutions or recommendations one by one, or 2. In a single vote 3. To endorse entire report
Statement of Issue:	<p>The Department of Public and Community Health within the School of Public Health proposes to change its name to the Department of Behavioral and Community Health. The name Behavioral and Community Health better conveys the nature of the work conducted within the department and more accurately reflects the department's commitment to health behavior. The proposed name is also more consistent with similar departments in the leading schools of public health in the United States. The department's current name is also redundant since the College of Health and Human Performance became the School of Public Health. The College of Behavioral and Social Sciences supports this name change because of its potential to further collaboration between the two colleges.</p> <p>The Senate PCC committee unanimously approved the proposal at its October 15, 2010 meeting. The Academic Planning Advisory Committee approved the proposal on September 30, 2010.</p>
Relevant Policy # & URL:	
Recommendation:	The Senate Committee on Programs, Curricula, and Courses recommends that the Senate accept the name change.
Committee Work:	The Committee considered the proposal at its October 15, 2010

	meeting. Robin Sawyer, Associate Chair of Public and Community Health, and Coke Farmer, Assistant Dean of the School of Public Health, were present to discuss the proposal and answer questions.
Alternatives:	The Senate could decline to approve the new name for Public and Community Health.
Risks:	If the Senate does not approve the new name, then the Department will retain its existing name, which does not accurately reflect the nature of the department.
Financial Implications:	There are no financial implications with this proposal.
Further Approvals Required: <i>(*Important for PCC Items)</i>	If the Senate approves this proposal, it would still require further approval by the President.

THE UNIVERSITY OF MARYLAND, COLLEGE PARK
PROGRAM/CURRICULUM/UNIT PROPOSAL

• Please email the rest of the proposal as an MSWord attachment to pcc-submissions@umd.edu.

PCC LOG NO.

09082

• Please submit the signed form to the Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus.

College/School: School of Public Health

College/School Unit Code-First 8 digits: **01203300**

Unit Codes can be found at: https://hypprod.umd.edu/Html_Reports/units.htm

Department/Program: Public & Community Health

Department/Program Unit code-Last 7 digits: **1330301**

Type of Action (choose one):

- Curriculum change (including informal specializations) *New academic degree/award program*
 Renaming of program or formal Area of Concentration New Professional Studies award iteration
 Addition/deletion of formal Area of Concentration New Minor
 Suspend/delete program Other – Dept. name change

Italics indicate that the proposed program action must be presented to the full University Senate for consideration.

Summary of Proposed Action:

Change of departmental name to the Department of Behavioral & Community Health. Since the College of Health & Human Performance became the School of Public Health, the department's current name is redundant given the name of the school, fails to convey the nature of the work conducted within the department, and is inconsistent with similar departments in the leading schools of public health in the United States.

APPROVAL SIGNATURES - Please print name, sign, and date. Use additional lines for multi-unit programs.

1. Department Committee Chair Nancy Atkinson NANCY ATKINSON 2/26/10
2. Department Chair ELBERT D GLOVER Elbert D Glover 3/2/10
3. College/School PCC Chair Jimmy R. Sapkota, J Sapkota 4/19/10
4. Dean _____
5. Dean of the Graduate School (if required) _____
6. Chair, Senate PCC David Galmas 10/15/10
7. University Senate Chair (if required) _____
8. Vice President for Academic Affairs & Provost _____



UNIVERSITY OF MARYLAND

SCHOOL OF PUBLIC HEALTH

Department of Public and Community Health

2387 SPH Building
College Park, Maryland 20742-2611
301.405.2467 TEL 301.314.9167 FAX

January 13, 2010

Departmental name change request – PCC Committee

This proposal serves to formally request a departmental name change from the Department of Public and Community Health to the Department of Behavioral and Community Health. Since the evolution of the College of Health and Human Performance into a School of Public Health, the current name of our department is redundant given the name of the school, and does not convey the nature of the work conducted within the department, namely that surrounding health behavior. We recognize that we are part of a university with a College of Behavioral and Social Sciences, and respectfully request the use of a form of “health behavior” in our department name. The Council on Education for Public Health (CEPH) requires accredited schools of public health to include “a social and behavioral sciences” component, which the current Department of Public and Community Health is integral to fulfilling. CEPH defines this component as “concepts and methods of social and behavioral sciences relevant to the identification and solution of public health problems” (pg. 10 of accreditation criteria at <http://www.ceph.org/files/public/SPH-Criteria-2005.SO5.pdf>).

As evidence of our commitment to health behavior, the current Department of Public and Community Health has a Center of Health Behavior Research and a Laboratory for Health Behavior Assessment & Intervention. Adding behavior to the name of our department would be consistent with our departmental mission, which includes that “the Department of Public and Community Health is committed to achieving excellence in both undergraduate and graduate education that is specifically focused on developing expertise in individual and community *health behavior* and promotion.” The signature graduate course offered by our department that all Masters of Public Health students in the school must take is titled Health Behavior. We also offer a Health Behavior II course and an undergraduate Introduction to Health Behavior course.

The University of Maryland School of Public Health, based on the investment the University has made in it, its culture and infrastructure for research, and its location near the national capitol, is well positioned to compete with the top ranked Schools of Public Health throughout the United States. The vast majority of Schools of Public Health have a department similar to the current Department of Public and Community Health with a like emphasis on health behavior. In fact 15 of the top 25 schools of public health use some form of behavior in their name. For example, Johns Hopkins Bloomberg School of Public Health (ranked 1) has a department of Health,

Behavior and Society. The University of North Carolina (ranked 2) and University of Michigan (ranked 5) both have departments of Health Behavior and Health Education. Emory University (ranked 7) has a department of Behavioral Sciences and Health Education. University of Pittsburg (ranked 11) has a department of Behavioral and Community Health Sciences. University of Texas (ranked 12) has a department of Health Promotion and Behavioral Sciences. Boston University (ranked 13) and Yale University (ranked 16) both have departments of Social and Behavioral Sciences. University of Iowa (ranked 18) has a Department of Community and Behavioral Health.

In order to attract the best and brightest students to our department and compete with top ranked schools of public health, it is critical to have a department name that clearly conveys the breadth of our work and a name that will attract students of the very highest quality.

Schools of Public Health and Their Departments of “Public and Community Health”

2007 Rank	School and Location	Most Relevant Department
1	Johns Hopkins University Baltimore, MD	Health, Behavior and Society
2	Harvard University Boston, MA	Society, Human Development, and Health
2	University of North Carolina--Chapel Hill Chapel Hill, NC	Health Behavior and Health Education
4	University of Washington Seattle, WA	none
5	University of Michigan--Ann Arbor Ann Arbor, MI	Health Behavior and Health Education
6	Columbia University New York, NY	The Department of Sociomedical Sciences
7	Emory University Atlanta, GA	Behavioral Sciences and Health Education
8	University of California--Berkeley Berkeley, CA	Community Health & Human Development
8	University of California--Los Angeles Los Angeles, CA	Community Health Sciences
10	University of Minnesota--Twin Cities Minneapolis, MN	Community Health Education
11	University of Pittsburgh Pittsburgh, PA	Behavioral and Community Health Sciences
12	University of Texas--Houston Health Sciences Center Houston, TX	Health Promotion and Behavioral Sciences
13	Boston University Boston, MA	Social and Behavioral Sciences
13	Tulane University New Orleans, LA	Community Health Sciences
15	University of Illinois--Chicago Chicago, IL	Community Health Sciences

16	University of Alabama--Birmingham Birmingham, AL	Health Behavior
16	Yale University New Haven, CT	Social and Behavioral Sciences
18	University of Iowa Iowa City, IA	Community and Behavioral Health
19	George Washington University Washington, DC	Prevention and Community Health
20	University of South Florida Tampa, FL	Community and Family Health
21	Ohio State University Columbus, OH	Health Behavior and Health Promotion
21	St. Louis University St. Louis, MO	Behavioral Science/Health Education
21	University of Arizona (Zuckerman) Tucson, AZ	Health Behavior and Health Promotion
24	Texas A&M University System Health Sciences Center College Station, TX	Social and Behavioral Health
24	University of South Carolina Columbia, SC	Health Promotion, Education, and Behavior

Fwd: Follow-up

Robert Gold [rsgold@umd.edu]

Sent: Thursday, April 29, 2010 12:52 PM

To: Robin G. Sawyer; Elbert D. Glover

Robin, Glover

Great news from BSOS. See below.

bob

Begin forwarded message:

From: "John Townshend" <jtownshend@bsos.umd.edu>
Date: April 29, 2010 9:15:36 AM EDT
To: "Robert Gold" <rsgold@umd.edu>
Subject: Re: Follow-up

HI Bob

I did and they didnt respond so please assume this has our full support and offers a way for our two colleges to be better connected in the future.

Best from Beijing.

John

Dr. John R. Townshend
Dean and Professor
College of Behavioral and Social Sciences
2141 Tydings Hall
University of Maryland

Dean's Coordinator Julianna Bynoe
301-405-1691
jbynoe@bsos.umd.edu

Robert Gold <rsgold@umd.edu> 4/27/2010 9:06 PM
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John

I know how busy things are for all of us at this time, Two weeks ago I asked whether you might support a request to change the name of one of our

departments. You were going to check with some of your Chairs. We would like to move forward with this request through the various stages of approval and I'm hoping you'll support this effort. Have you been able to give this any further thought? Thanks

bob

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