



University Senate TRANSMITTAL FORM

Senate Document #:	10-11-52
PCC ID #:	10047
Title:	Proposal to Establish an Area of Concentration in Graphic Design within the Bachelor's Program in Studio Art
Presenter:	David Salness, Chair, Senate Programs, Curricula, and Courses Committee
Date of SEC Review:	April 8, 2011
Date of Senate Review:	April 21, 2011
Voting (highlight one):	<ol style="list-style-type: none"> 1. On resolutions or recommendations one by one, or 2. In a single vote 3. To endorse entire report
Statement of Issue:	<p>The College of Arts and Humanities and the Department of Art propose to establish a new Area of Concentration in Graphic Design within the Bachelor's Program in Studio Art.</p> <p>This proposal is part of the Department of Art's ongoing plan to increase the rigor, challenge, and overall quality of its programs. Currently, there is no formal, structured specialization focused on graphic design at the advanced level, even though student demand for graphic design instruction has been strong for more than a decade. This new formal concentration will help the department recruit, advise and retain high-caliber students in the Art Studio major.</p> <p>This area of concentration is restricted to students accepted by portfolio review. The concentration requires 27 credits of specific graphic design courses to be taken with 33 credits of Studio Art foundation and elective courses, for a total of 60 credits for the major.</p> <p>This proposal is part of a larger proposal to modify the curriculum of the Bachelor of Arts in Art Studio curriculum. The Area of Concentration in Graphic Design, one piece of the overall proposal, is being submitted to the Senate because it requires subsequent</p>

	<p>approval from the President, Chancellor, and Maryland Higher Education Commission. The number of specific graphic design credits (27) meets the Maryland state definition of a formal area of concentration (by exceeding 24 credits) and thus requires state approval.</p> <p>The Department of Art already has the faculty, courses, and infrastructure needed to create this option without requiring any new resources.</p>
Relevant Policy # & URL:	NA
Recommendation:	The Senate Committee on Programs, Curricula, and Courses recommends that the Senate approve this new degree program.
Committee Work:	<p>The Committee considered the proposal at its meeting on April 1, 2011. William C. Richardson, Professor in the Department of Art, and Beth Loizeaux, Associate Dean of Arts and Humanities, were present to discuss the proposal and answer questions.</p> <p>The Senate PCC committee voted and approved the proposal at its April 1, 2011 meeting.</p>
Alternatives:	The Senate could decline to approve the proposed program.
Risks:	If the Senate does not approve the proposed program, the University will lose an opportunity to offer a fully defined concentration in the vital and highly popular field of graphic design.
Financial Implications:	There are no significant financial implications with this proposal.
Further Approvals Required: <i>(*Important for PCC Items)</i>	If the Senate approves this proposal, it would still require further approval by the President, the Chancellor, and the Maryland Higher Education Commission.

**THE UNIVERSITY OF MARYLAND, COLLEGE PARK
PROGRAM/CURRICULUM/UNIT PROPOSAL**

• Please email the rest of the proposal as an MSWord attachment to pcc-submissions@umd.edu.

PCC LOG NO.

10047

• Please submit the signed form to the Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus.

College/School:

Please also add College/School Unit Code-First 8 digits: **01202700**

Unit Codes can be found at: https://hypprod.umd.edu/Html_Reports/units.htm

Department/Program:

Please also add Department/Program Unit Code-Last 7 digits: **1270501**

Type of Action (choose one):

- | | |
|--|--|
| <input checked="" type="checkbox"/> Curriculum change (including informal specializations) | <i>New academic degree/award program</i> |
| <i>Renaming of program or formal Area of Concentration</i> | New Professional Studies award iteration |
| <i>Addition/deletion of formal Area of Concentration</i> | New Minor |
| <i>Suspend/delete program</i> | Other |

Italics indicate that the proposed program action must be presented to the full University Senate for consideration.

Summary of Proposed Action:

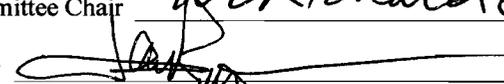
Change current single-track curriculum to three-track curriculum.

Track 1: Continue current open program 48-credit BA with addition of Digital Media course to Foundation Area. Add Digital Media as official area in Intermediate Course options. Includes new course proposals for Digital Media.

Track 2: Competitive portfolio admission option for Advanced Specialization in Art Area (Digital Media, Painting, Printmaking, Sculpture, or Intermedia). Track 1 plus 12 credit Specialization for a total 60 credit BA with Advanced Specialization. Includes new course proposal for Advanced Specialization Seminar.

Track 3: Competitive portfolio admission option for Advanced Specialization in Graphic Design. This option shares Foundation and 6 credits of Art electives with Track 1, then requires 21 credits of required Graphic Design courses plus 6 credits of Graphic Design electives for a 60 credit BA with Advanced Specialization in Graphic Design. Includes new course and course change proposals.

APPROVAL SIGNATURES - Please print name, sign, and date. Use additional lines for multi-unit programs.

1. Department Committee Chair  10/24/2010
2. Department Chair  10/24/2010
3. College/School PCC Chair TOM MURPHY BCU 2/23/11
4. Dean Elizabeth B. Loizey STJ 2/22/11
5. Dean of the Graduate School (if required) _____
6. Chair, Senate PCC _____
7. University Senate Chair (if required) _____
8. Senior Vice President for Academic Affairs & Provost _____

**PROPOSAL FOR
PROGRAM CHANGE**

**UNIVERSITY OF MARYLAND AT COLLEGE PARK,
MARYLAND**

Bachelor of Arts in Studio Art

**DEPARTMENT OF ART
COLLEGE OF ARTS AND HUMANITIES
DEAN JAMES F. HARRIS**

PROPOSED INITIATION DATE: Fall 2012

Department of Art Undergraduate Curriculum Revision 10/2010

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OVERVIEW

The academic mission of the undergraduate program in the Department of Art is to offer courses that, at the lower level, provide both an effective foundation for art majors and serve as meaningful elective courses for the many non-majors interested in studio art and, at the upper level, to prepare art majors for a variety of advanced academic and career possibilities in art and graphic design. The current BA degree requirements give our majors an excellent generalized course of study. At the advanced level, however, there is no structured requirement for the development of focused specializations in specific areas of study. While they may take a variety of forms, advanced specializations with portfolio admission gateways are hallmarks of high quality undergraduate programs. The loss of faculty during the 90's, well documented in Department reviews of 1997 and 2004, made it impossible to move forward with this plan for revision of the undergraduate program, which, in one form or another, has been a strategic priority in numerous Department 5-year plans. The hiring of five new faculty members since 1999 (two of whom have been promoted with tenure, and three are assistant professors progressing successfully in drawing/theory, printmaking, and graphic design) has made the advancement of this proposal possible.

The Department proposes to replace its current single track BA program with three tracks that lead to a BA in Studio Art:

- Track 1: BA in Studio Art. This track matches, with a few changes, the current 48 credit BA in Studio Art. It would continue as an open program with no portfolio admission and would serve a majority of art students. All majors would enter in Track 1. This track offers a broad experience in various media, and would provide ample room for double majors, double degrees, and interdisciplinary-oriented students. Art Education majors would take Track 1. 48 major credits total.
- Track 2: BA in Studio Art with an Advanced Specialization in Digital Media, Painting, Printmaking, Sculpture or Intermedia. This track is restricted to students admitted by portfolio review and requires the completion of a 12 credit block of courses on top of Track 1 requirements. 60 major credits total.
- Track 3: BA in Studio Art with an Advanced Specialization in Graphic Design. This track is restricted to students accepted by portfolio review and requires the completion of 33 credits of Foundation and art electives shared with Track 1, and 27 credits of specific graphic design courses. 60 major credits total.

RATIONALE

From the Strategic Plan for The University of Maryland, Transforming Maryland: Higher Expectations, published in May 2008. Under Part 1: Institutional Priorities, Goal 1 of the Research, Scholarship, and the Creative and Performing Arts section (page 18):

“The University will foster a culture in which every program and center engages in research, scholarship, and other creative works at the level of the best in its discipline.”

“By 2010, every program will formulate a plan for its advancement, with a target of improving its national ranking by 2018, if such rankings are available and reliable. Among disciplines where the number of national programs is large, the goal is to have at least 80% of our programs ranked within the top 25 by 2018.”

This proposal is part of the Department of Art’s ongoing plan to increase the rigor, challenge, and overall quality of its programs, with the goal of providing both undergraduate and graduate programs that are considered, by ranking and reputation, to be in the upper echelon of those of comparable size and academic orientation in the country.

The proposed revision of the BA Program addresses both the content of the Foundation Area (100-200 level) and the structure of the advanced education of our highest achieving students. The addition of the ARTT 255: Digital Processes in Art and Design to the Foundation requirements would reflect the increasing importance of digital media in all areas of art and design, and bring greater currency and contemporary relevance to the existing BA program. The designation of Digital Media as an official media area would demonstrate the importance conferred by the Department on evolving faculty, technologies, and content in this field.

At the advanced level, the current BA offers no structured requirements that would lead to the development of focused specializations in specific art media areas or graphic design. Our top undergraduates often seek admission to MFA programs or employment in a variety of professional design environments upon graduation. Coherent portfolios of work are required by both, and students must pursue such specializations independently. Creating a more clearly defined structure at the advanced level is aimed directly at these top students. Furthermore, the expanded course sequence in Graphic Design will reflect the contemporary importance of digital and interactive media in that field, adding depth and focus to this vital and popular area in the Department. The proposed program expands the admission by portfolio gateway process that has been used successfully in the Graphic Design area and Departmental Honors programis for the past decade, identifying and serving a larger group of professionally motivated and deserving students. This curriculum revision will, in a number of ways, move the program significantly closer to the goals set by the Department, the College, and the University.

When reviewing the top programs in Art and Graphic Design, one must consider the different kinds of programs that are offered. The available rankings of art programs are dominated by professional art schools, such as the Maryland Institute College of Art or the Chicago Art Institute, or universities with Schools of Art, such as Yale, Washington University in St. Louis, University of Michigan, Virginia Commonwealth University, University of Georgia, University of Wisconsin, or Indiana University. These are large schools, housing large faculties, and offering a broad array of courses and concentrations.

There are also numerous highly respected art and/or graphic design programs that, like the one at UMCP, are housed in departments within Colleges of Arts and Humanities or Arts and Sciences. While these departments tend to be smaller, with fewer faculty, facilities, and areas of specialization, they also tend to be less isolated from their respective universities.

One of our peer institutions, UCLA, has a program comparable to the one we propose. It offers a rigorous BA at the undergraduate level, and a high quality MFA at the graduate level. UCLA is a top-ten ranked graduate art program (USNEWS and World Report, the main ranking body for art and design programs, only ranks graduate programs), and is much larger than ours in terms of faculty, facilities, and students. It does, however, provide an excellent model for development.

The Department of Art is strongly committed to its integration into the College of Arts and Humanities and the University at large and, indeed, believes that these connections enhance the professional potential of the undergraduate art degree, informing it with interdisciplinary resources and academic options. Artists and designers are faced, like virtually all of today's graduates, with an employment landscape that demands intellectual flexibility and a variety of skills. The conservatory approach to educating artists and designers, and the "training" it implies, is losing ground to the breadth of education that art and design students find in a university environment.

The Department's External Review of 2004-05 recommended that the most effective strategy for achieving its goals would be for the Department to focus and intensify its established areas of excellence. It recommended against the development of a BFA degree program, an oft-stated Department strategic goal, due to lack of faculty numbers, course offerings, and resources. The top BFA programs at universities typically require a minimum of 72-78 credits in art or design. Given the 60 credit limit on major programs in ARHU (Page 2 of the ARHU listing in the 2010-2011 Undergraduate Catalog), it is clear that a 60 credit BFA would only compare favorably to the least rigorous BFA programs offered by our peers. A BA requiring 60 credits, on the other hand, would provide our top students with a program that compares favorably to the most rigorous, in-depth BA programs in the U.S. (U. Iowa – 39-50cr; U. Kansas – 51cr; U. Washington – 60 cr; U. Tennessee – 39 cr; Penn State – 51 cr; UNC Ch.Hill – 41; U. Oregon – 68cr; U. Kentucky – 51cr; Arizona St. U. – 54cr. The Universities of Michigan, Florida, Texas, Wisconsin, Georgia, and Illinois offer BFA only, and require 72 – 98 major credits)

The reputation of the Department is built upon the success of our graduates. In 2002, the Department initiated its restructured and expanded MFA program, matching the requirements of the top graduate programs in the field. The outstanding professional and academic accomplishments of graduates from this program have been major factors in the advancement of the Department's reputation. The undergraduate program also contributes to our profile as top students attend graduate programs across the country, or enter a wide variety of professional design environments. Their success reflects positively on the Department, and often in broader geographic networks than MFA graduates who tend to remain in the mid-atlantic and northeast corridor.

In 1998, the Department initiated its Honors Program. This four course program, including a specialized seminar and the development of an Honors Thesis, has provided an enhanced

educational experience for an elite group of Seniors (7 maximum) each year. Departmental Honors has proven to be a very successful program from which a large proportion of our graduates who have attended MFA programs in Art during the past decade have graduated. The Honors Program would remain the crown jewel in the undergraduate program, and although we expect most Honors students will come from those selecting Tracks 2 and 3, it would also be available to Track 1 students who might need extra room in their undergraduate studies for a second major or interdisciplinary studies.

Each year there is also a sizeable number of excellent art students who are either not accepted into the Honors program or do not apply for a variety of reasons. As proposed, Track 2 would provide a structure for advanced work by a broader group of our top students. The enhanced focus and development, combined with the additional mentorship in their chosen media, would have a positive effect on a larger number of our students' progress to graduate programs in the field. The advanced specializations in art are designed to help our students to develop the "coherent body of work" required for admission to virtually all MFA programs.

Track 3 would focus and enhance the existing selective admission program in Graphic Design. The reduction of the annual number of new students accepted into the program from 40 to 20, and bringing each class through the program as a cohort, would allow the existing faculty to offer a more robust curriculum that would significantly improve preparation for either advanced study or professional work in the graphic design field.

With these facts and recommendations in mind, the Department has concluded that the proposed three-track curriculum for the BA in Studio Art is the optimal choice for the continued development of the undergraduate program, and the best use of available resources and faculty. While maintaining the current open major for generalists, double majors, or the Art Education students, the addition of advanced specialization options will directly benefit our top undergraduates. The proposed curriculum will also fully define the area of Graphic Design and establish the specific course structure that this vital and highly popular area requires to prepare its students for this competitive field. The new curriculum will provide an advanced structure that will benefit all students who possess the dedication and focus to succeed in advanced academic or professional environments.

The following are specific identifications of the elements of the three-track program with cost and staffing information included.

A. Track 1: The revision of the current 48 credit BA in Studio Art.

- Track 1: BA in Studio Art. This track will incorporate the proposed changes listed below, and require 48 total credits, as does the current BA. This will be an open major, with no portfolio review for admission. All students will enter the Department as Track 1 students.

Changes to current BA for Track 1. (See Page 11 for a table comparing current major and proposed Track 1).

1. Add *ARTT 255: Introduction to Digital Art and Design Processes* to the Foundation Courses required by the BA, expanding the Foundation component of the program from five to six courses and 15 to 18 credits. (See chart on page 11)

ARTT 255 will replace *ARTT 354: Elements of Computer Graphics*, which will be deleted, as the introductory course in digital media. Much of the content such as instruction in current software will remain the same, but the course will be more closely connected to foundation principles in art and design. The move of this course to the Foundation area reflects the increasing use of digital media in many aspects of art and design, and the importance of developing an introductory skill set in this area as early as possible.

The Art Education/Art Studio major is administered by the Education Department and is integrated with our current BA. The additional foundation course could be taken in an elective slot in the program.

Costs and staffing: The Department regularly offers 62 seats per semester of elective ARTT 354 (Two double sections of 24 and one single section of 14). The Department regularly offers 72 seats each of Foundation requirements ARTT 200 and 210, which would predict the target seat number for a new 200-level Foundation requirement. Currently, four of the five sections of ARTT 354 are taught in the CSS computer lab, and space for more is available. If we replace the fifth section currently offered with a double section in CSS, it will bring the total seats to 72 using the same number of faculty (3).

2. The formal addition of Digital Media as media area in the Intermediate section of the major, and as an area of specialization in Track 2. This includes the addition of new courses, ARTT 370: Elements of Digital Media, and ARTT 479: Advanced Digital Media Studio (Multi-level studios with subtitled topics, repeatable to 12 credits.)

The new courses are permanent additions to the curriculum, and have been regularly offered as Special Topics courses as the Digital Media area has evolved.

Costs and staffing: Introductory courses (370) have been taught by Associate Professor Brandon Morse and part-time Lecturer Narendra Ratnapala. The addition of Associate Professor Hasan Elahi to the faculty in Fall 2010 makes a more varied selection of advanced courses possible. There is ample space for new sections in the EMC and the developing Digital Atelier. See table for Digital Media staffing below.

3. Change the Intermediate Course requirement. Introductory courses in major media areas are offered at the 300-level in the Department of Art, and will include: Digital Media, Painting, Printmaking, and Sculpture. This change will give students greater flexibility in selecting courses, and allow them to take more than one introductory course in Printmaking or Sculpture, which offer multiple introductory courses at the 300-level in

different media. Both Painting and Digital Art will offer only one course at the intermediate level. The listed requirement will change from the somewhat confusing current listing, “ One course from three of four areas,” to, “Three courses total, from a minimum of two areas.”

The overall credit requirement for Intermediate courses will remain the same. New requirements would add Digital Media (making official what has been a de facto reality for some time). It would also remove Graphic Design courses from the Intermediate electives since they will only be available in the Graphic Design Specialization.

4. A reduction of one course, 400-level Art Theory, in the Advanced requirement to free three credits for the expansion of the Foundation requirement.

The current advanced Art Theory courses are staffed entirely by adjunct faculty and the Department has had some difficulties offering a wide enough selection of these courses. Advisors often allow students to replace this requirement with Art History or Studio courses. The exchange of this advanced requirement for introduction of digital media as a required course in the Foundation area will not be a significant “program cost.” The content added to the Foundation area will help to provide a stronger and more relevant overall major.

5. A change of the 400-level Advanced requirement to include the choice of a studio art or art theory course.

This will give students with a more theoretical or critical orientation the option of taking an Art Theory course to fulfill this requirement.

B. Track 2: The addition of 12 credit Advanced Specializations in specific media areas. 60 credits total.

- Track 2: BA in Studio Art with an Advanced Specialization in Digital Media, Painting, Printmaking, Sculpture, or Intermedia. This track would require students to complete, in addition to the Track 1 requirements, an additional 12 credit Advanced Specialization in their chosen media.
- Track 2 will be limited to a maximum of 20 new students each year, with an entrance portfolio review administered each Spring.
- Students may apply to the Advanced Specialization after the completion of at least two intermediate art classes and ARTT 418. Students may re-apply one time before the completion of 90 credits.
- All advanced specializations will require students to take *ARTT 481 Advanced Specialization Seminar*, a new course restricted to those accepted into Track 2. This

seminar, focusing on contemporary art theory, criticism, and professional preparation will function as a capstone for the track.

- This program will be administered by the Undergraduate Director, and the admission committee will be comprised of all full-time art faculty. The portfolio review procedure will parallel the established admissions procedure used by the Departmental Honors Program for the past decade.

Course changes and cost/staffing for Track 2:

1. 400-level courses in the Department of Art are offered as multi-level advanced studios that are repeatable for up to 12 credits. The student makeup of these advanced studios is flexible, and the existing course structure will easily accommodate any additional pressure that Track 2 students place on 400-level studios. Track 2 will accept a maximum of 20 new students each year, or approximately 4-5 students in each component discipline. Our top art students, the target of the Track 2 major, already fill nearly every elective space in their degree with art courses. According to OIRP data reviewing 477 students who graduated with ARTT degrees from 2002 - 2007, 29% took at least 48 credits of courses with ARTT designation, which when combined with the 6 – 12 credits of supporting area come from ARTH, means that many of our students are already taking the courses required to satisfy Track 2. This data makes us certain that no additional faculty or classrooms will be necessary to conduct the Track 2 program. There will also be a slight reduction of demand on advanced art courses by Graphic Design students because they will not be required as electives in the new Track 3 curriculum.
2. *ARTT 481: Advanced Specialization Seminar* will be a required, and defining, course for all Track 2 majors. This will be a unifying course for all students completing Advanced Specializations in various art media. It will focus on contemporary art theory, criticism, and professional preparation. It will be offered each semester and restricted to Track 2 students only. If a Track 1 student chooses to take 60 or more credits in art and supporting courses, he or she will not be eligible to receive the certificate of advanced specialization that the Department will produce for its Track 2 students. This course will be taught by a rotation of existing faculty and the course from which they are released will be covered by funds previously used to offer an upper level Art Theory course. (See Track 1 reduction of Art Theory course).
3. The establishment of Intermedia as an official Advanced Specialization option. This designation reflects the increasingly hybrid and interdisciplinary nature of contemporary art. The Department generally encourages interaction across media and a majority of faculty members commonly employ multiple media in their own creative work.

C. Track 3: The addition of BA in Studio Art with a Concentration in Graphic Design. 60 credits total.

The original design component of the curriculum was implemented in 1994, and was built around the expertise of faculty who had been moved into the Department during the reorganization of 1990-92. Student demand for graphic design courses has been very strong since the beginning. In 2000, the Department began to successfully match student demand with existing faculty and program capabilities by administering a selective-admission concentration in graphic design, and offering courses in this area only to students admitted into the program. Each semester the Department receives 40-50 applications for the 20 available spots. Even with the selective enrollment there are too many students and too few courses to prepare the students adequately for today's expanding graphic design profession.

The graphic design profession has changed greatly since the informal Design Concentration was established over 10 years ago. At that time, the majority of design projects were print-based (posters, magazine ads, and other paper-printed applications), and screen-based designs were just beginning to blossom into multi-tiered projects. Today, the opposite is the case: screen-based design projects dominate the professional landscape and traditional printed projects are becoming the exception rather than the rule. Employers routinely request applicants who are well versed in web-based and interactive skills along with print- and paper-based production knowledge. Emerging designers need to have a strong foundation in art as well as the graphic design principles such as concept, typography and composition plus the contemporary computer skills. Today's graphic designers must create and adapt messages across a variety of software platforms. The program changes outlined in this document will help the Department recruit and retain the higher caliber students aspired to within the University of Maryland Strategic plan (p. 7 and p. 12, respectively). The proposed Track 3 curriculum will provide a more professionally competitive program by:

- Reducing the number of students admitted to 20 per year, and moving them through a specific sequence of courses as a cohort. This will allow the same number of faculty to increase the number of courses offered by teaching some courses in alternating semesters. The coherent sequence of required courses will provide students with a markedly superior program.
- Making better use of existing faculty expertise, along with selective adjuncts. The faculty has changed and the curriculum needs to evolve.
- Adjusting numbers, titles, and description of courses to indicate sequential requirements.
- This program will be administered by the Graphic Design area head. The admission committee will be comprised of all full-time graphic design faculty. The portfolio review procedure that has been in place since 2000 will remain essentially unchanged.

In the current single-track BA structure, the graphic design concentration includes only four distinct design courses (ARTT350, ARTT351, ARTT352 and ARTT458 (Repeatable), and students are encouraged to take two additional courses in digital media (ARTT354 and ARTT489I). Graphic design students must fit their concentration into the single BA structure, and many who wish to take additional graphic design courses do so in independent studies sections with specific faculty.

The proposed Track 3 curriculum would require students to complete the foundation courses shared by all three tracks before advancing to upper-level graphic design courses. The Specialization would diverge from Tracks 1 and 2 at the intermediate level, where only two art electives would be required. Specialization students would then be required to complete a specific sequence of 6 required courses plus 3 electives from a menu of 11 graphic design courses. By limiting the number of students in the Specialization to 20 per year, and offering courses in alternating semesters, the Department can provide a truly excellent undergraduate program in Graphic Design that, while still firmly connected to the College and University, provides students with the tools needed to succeed in the competitive professional world. The reduced enrollment would be comprised of only the most talented, most serious graphic design students, and the reduced number will also be better match for the current contracted job market.

The Graphic Design area has undergone many improvements within the past three years. In 2007 the Department hired an assistant professor, Audra Buck-Coleman, whose scholarly and creative interests better complemented those of Professor's Lozner and Thorpe than those of her predecessor (whose primary interest was in furniture design). Buck-Coleman adds expertise in digital and interactive processes, with an active involvement in collaborative and socially engaged projects. The increased coherence of the faculty cohort is reflected in the proposed Track 3 curriculum.

Through the support of the Provost and a generous benefactor, the Department created the Design Lab in 2008 in 2322 ASY. The studio has been transformed into an attractive, highly functional space within which design students pursue their studies. It is outfitted with professional-quality equipment including a highly suitable audio/visual projector system, two printers, a high-end scanner, and laptops with updated version of industry-standard software.

The graphic design faculty members have cultivated a strong stewardship with two benefactors, which has resulted in three gifts to the program totaling \$185,000 for an eight-year period. In addition to the above-mentioned benefits, this gift has augmented scholarship opportunities for graphic design students and enabled the creation of the "Nancy Clarvit Design Week," an event that brings in renowned guest lecturers and designers to supplement the design curriculum.

With a focused faculty roster and new, high quality facilities, the Graphic Design Area is stronger than it has ever been since joining the Department of Art. The proposed Track 3 curriculum will bring greater rigor and coherence to the program, and provide its students with an excellent undergraduate experience that will compete with the best programs of its size and academic orientation in the country.

Comparison of Current BA requirements and new Track 1 requirements, followed by comparison of Track 2 and Track 3 requirement.

Current Requirements for the B.A. in Studio Art	Proposed Requirements for Track 1 B.A. in Studio Art
<p>Foundation Courses: 15 Credits</p>	<p>Foundation Courses: 18 Credits</p>
<p>ARTT 100 Two-Dimensional Design Fundamentals ARTT 110 Elements of Drawing I ARTT 150 Introduction to Art Theory ARTT 200 Three Dimensional Art Fundamentals ARTT 210 Elements of Drawing II</p>	<p>ARTT 100 Two Dimensional Design Fundamentals ARTT 110 Elements of Drawing I ARTT 150 Introduction to Art Theory ARTT 200 Three Dimensional Art Fundamentals ARTT 210 Elements of Drawing II ARTT 255 Introduction to Digital Art and Design Processes (Add)</p>
<p>Intermediate Courses: 9 Credits</p>	<p>Intermediate Courses: 9 Credits</p>
<p>One course from three of four areas:</p>	<p>Three courses total, from a minimum of two areas:</p>
<p>Painting (ARTT 320) Sculpture (ARTT 330, 331 , 332, 333, 334) Printmaking (ARTT 340, 341, 342, 344) Design (ARTT 350, 351, 352) (Remove)</p>	<p>Painting (ARTT 320) Sculpture (ARTT 330, 331 , 332, 333, 334) Printmaking (ARTT 340, 341, 342, 344) Digital Media (ARTT 370) (Add)</p>
<p>Advanced Courses: 12 Credits</p>	<p>Advanced Courses: 9 Credits</p>
<p>ARTT 418 Advanced Drawing Studio One 300/400 Level Art Theory (Remove) One 300/400 level ARTT elective One 400 level ARTT elective</p>	<p>ARTT 418 Advanced Drawing Studio One 300/400 level Art Studio elective One 400 level Art Studio or Art Theory(add) elective</p>
<p>Supporting Area: 12 Credits</p>	<p>Supporting Area: 12 Credits</p>
<p>ARTH 200, ARTH 201, two 300/400 Level ARTH or Art Theory electives</p>	<p>ARTH 200, ARTH 201, two 300/400 Level ARTH or Art Theory electives</p>

Track 2

Proposed Requirements for the B.A. in Studio Art with an Advanced Specialization in Digital Media, Painting, Printmaking, Sculpture, or Intermedia . Each Specialization is 12 credits beyond the 48 credits required by Track 1. 60 Credits Total

Digital Media:

ARTT 479 Advanced Digital Media Studio (Two repeatable 3cr. courses) **6 credits**

Option: ARTT 479 or ARTT 353/449 (Photo) or 34x/448 (Printmaking) courses that emphasize digital processes. (3 credits of 498 Directed Studies may be substituted for 479 credit) **3 credits**

ARTT 481 Advanced Specialization Seminar (Track 2 students only). Students in Department Honors Program may substitute ARTT 480 for this course.) **3 credits**

Painting:

ARTT 428 Advanced Painting Studio (Three repeatable 3cr. courses) **9 credits**
(3 credits of 498 Directed Studies may be substituted for 428 credit)

ARTT 481 Advanced Specialization Seminar (Track 2 students only). Students in Department Honors Program may substitute ARTT 480 for this course.) **3 credits**

Printmaking:

Option: ARTT 34x or ARTT 448 **3 credits**

ARTT 448 Advanced Printmaking Studio (Two repeatable 3cr. courses) **6 credits**
(3 credits of 498 Directed Studies may be substituted for 448 credit)

Track 3

Proposed Requirements for the B.A. in Studio Art with a Concentration in Graphic Design. Track 3 students share foundation, supporting area, and two electives with Track 1, totaling 33 credits. Concentration consists of 27 credits. 60 Credits Total

Foundation Courses: 18 Credits

ARTT 100 Two Dimensional Art Fundamentals
ARTT 110 Elements of Drawing I
ARTT 150 Introduction to Art Theory
ARTT 200 Three Dimensional Art Fundamentals
ARTT 210 Elements of Drawing II
ARTT 255 Introduction to Digital Art and Design Processes

Studio Art Electives: 300/400 level: **6 credits**

Supporting Area: **12 credits**

ARTH 200, ARTH 201, **ARTT358*, and one Upper Level ARTH or Art or DesignTheory elective

Graphic Design Advanced Specialization:
Required courses - 18 credits

ARTT 355: Intermediate Graphic Design Principles
ARTT 356: Graphic Design Processes
ARTT 357: Interactive Graphic Design
ARTT 454: Advanced Graphic Design Principles
ARTT 455: Three-Dimensional Graphic Design
ARTT 458: Graphic Design Portfolio

**ARTT 358: Design Literacy: Decoding Visual Culture, a Design Theory course, is required as part of the Art History or Theory supporting area requirement for Track 3 students only.

Graphic Design elective courses: **6 credits**

Not all courses offered every semester. Some offered during Summer and Winter terms.

ARTT 456: Motion Design
ARTT 457: Advanced Interactive Design
ARTT 459: Advanced Graphic Design Studio
ARTT 488: Special Topics in Graphic Design
ARTT 499: Directed Studies in Graphic Design

<u>Printmaking (Con't)</u>	
ARTT 481 Advanced Specialization Seminar (Track 2 students only). Students in Department Honors Program may substitute ARTT 480 for this course.)	3 credit
<u>Sculpture:</u>	
Option: ARTT 33x or ARTT 438	3 credits
ARTT 438 Advanced Sculpture Studio (Two repeatable 3cr. Courses) (3 credits of ARTT 498 Directed Studies may be substituted for 438 credit.)	6 credits
ARTT 481 Advanced Specialization Seminar (Track 2 students only). Students in Department Honors Program may substitute ARTT 480 for this course.)	3 credits
<u>Intermedia:</u>	
Option: ARTT 3xx or ARTT 4xx	3 credits
ARTT 4xx Advanced Studio (Two repeatable 3cr. Courses) (3 credits of ARTT 498 Directed Studies may be used for 4xx credit.)	6 credits
ARTT 481 Advanced Specialization Seminar (Track 2 students only). Students in Department Honors Program may substitute ARTT 480 for this course.)	3 credits

PROPOSED ARTT LISTING FOR UNDERGRADUATE CATALOGUE

The Major

The Department of Art and Design offers three tracks to a Bachelor of Arts Degree(BA).

- Track 1: BA in Studio Art. This is an open program with no portfolio admission requirement. This track provides ample space for outside electives, encourages interdisciplinary interaction, and provides double major or double degree possibilities. The Art Education Curriculum works with Track 1. Credit requirements: 36 credits in Studio Art, and 12 credits in supporting courses in Art History and/or Art Theory, for a total of 48 credits.
- Track 2: BA in Studio Art with Advanced Specialization. This track is restricted to students admitted by competitive portfolio review, and is aimed at students who envision graduate study or professional careers in art. Students accepted into this track will complete, in addition to the requirements for Track 1, a 12 credit advanced specialization in specific media areas, including ARTT 481: Advanced Specialization Seminar. Areas of specialization include: Digital Media, Painting, Printmaking, Sculpture, and Intermedia. Credit requirements: 48 cr. listed in Track 1 plus 12 cr. in Advanced Specializations, for a total of 60 credits.
- Track 3: BA in Studio Art with an Advanced Specialization in Graphic Design. This track is restricted to students admitted into the Graphic Design Specialization through a competitive portfolio review. This program provides a pre-professional orientation emphasizing interactive design, graphic design theory, and interdisciplinary research. Students accepted into the Graphic Design program must complete a specific sequence of courses at both the 300 and 400 level. Design courses are only available to students who have been admitted to the Design Program. Credit requirements: 21 credits in Foundation and studio art electives, and 12 credits in supporting courses in Art History and/or Theory (ARTT 358 Design Literacy: Decoding Our Visual Culture satisfies 3 credits of the supporting area for Graphic Design students) for a total of 60 credits.

All majors enter the Department in Track 1, the open BA, and take a required group of six Foundation courses (18 credits). After completion of the Foundation courses, students may continue in Track 1 without portfolio review, or choose to submit a portfolio of work completed in Track 1 courses for admission into Track 2 or Track 3. Portfolio Reviews for both specializations will take place during the Spring semester, usually during late March.

Students interested in Track 2 may apply after the completion of at least two 300-level courses, plus completion or enrollment in ARTT 418. Students may re-apply one time.

Students interested in Track 3 must have completed or be enrolled in the required Foundation courses to apply to the specialization. The strict course requirements in Graphic Design make early application to Track 3 optimal. Students may re-apply one time.

Transfer students who have completed courses equivalent to the Foundation and intermediate courses at UMCP may apply immediately to Tracks 2 or 3 if they choose.

The admission committee for Track 2 will be comprised of full-time art faculty members. The admission committee for Track 3 will be comprised of full-time design faculty. These are competitive programs with a limit of approximately 20 new students per year in the combined Art areas, and approximately 20 students per year in Graphic Design.

For information about the Portfolio Review process for Tracks 2 and 3 please see Department of Art Website: http://art.umd.edu/advancedspecialization_application_information.html

I. Requirements for Track 1: BA in Studio Art **48 total credits**

Foundation Courses **18 Credits**

- ARTT 100 Two Dimensional Design Fundamentals
- ARTT 110 Elements of Drawing I
- ARTT 150 Introduction to Art Theory
- ARTT 200 Three Dimensional Art Fundamentals
- ARTT 210 Elements of Drawing II
- ARTT 255 Introduction to Digital Art and Design Processes

Intermediate Courses: **9 Credits**

Choose three courses total from at least two areas on this list:

- Painting (ARTT 320)
- Sculpture (ARTT 330, 331, 332, 333)
- Printmaking (ARTT 340, 341, 342, 344)
- Digital Media (ARTT 370)

Advanced Courses: **9 Credits**

- ARTT 418 Advanced Drawing Studio
- One 300/400-level ARTT elective
- One 400-level ARTT or Art Theory elective

Supporting Area: **12 Credits**

ARTH 200, ARTH 201, plus two 300/400-level ARTH or Art Theory electives
(Department recommends ARTH 351: Twentieth Century 1945 to present)

Total **48 Credits**

II. Track 2: BA in Studio Art with an Advanced Specialization: 12 credits on top of 48 credits from Track 1. 60 total credits.

Admission into Track 2 is determined by a competitive portfolio review. Students may apply to Track 2 after completing a minimum of two intermediate courses. In addition to fulfilling Track 1 requirements, students accepted into Track 2 must complete a 12 credit Advanced

Specialization consisting of 9 credits in a chosen media area (Digital Media, Painting, Printmaking, Sculpture, or Intermedia), and 3 credits of ARTT 481: Advanced Specialization Seminar, a course restricted to Track 2 students.

Course Requirements for Areas of Advanced Specialization in Studio Art: Advanced media courses ending in 8 or 9 are repeatable up to 12 credits.

Digital Media:

- ARTT 479 Advanced Digital Media Studio (2 repeatable 3 cr. courses) **6 credits**
- Option: ARTT 479 or ARTT 353/449 (Photo) or 34x/448 (Printmaking) **3 credits**
courses that emphasize digital processes.
(3 cr. of ARTT 498 Directed Studies may be substituted for ARTT 479 cr.)
- ARTT 481 Advanced Specialization Seminar (Track 2 students only. **3 credits**
Students in Department Honors Program may substitute the Honors Seminar for this course.

Painting:

- ARTT 428 Advanced Painting Studio (Three repeatable 3 cr. courses) **9 credits**
(3 cr. of ARTT 498 Directed Studies in Art may be substituted for ARTT428)
- ARTT 481 Advanced Specialization Seminar (Track 2 students only. **3 credits**
Students in Department Honors Program may substitute the Honors Seminar for this course.

Printmaking:

- Option: ARTT 34x or ARTT 448 **3 credits**
- ARTT 448 Advanced Printmaking Studio(Two repeatable 3 cr. courses) **6 credits**
(3 cr. of 498 Directed Studies may be substituted for 448 credit)
- ARTT 481 Advanced Specialization Seminar (Track 2 students only. **3 credits**
Students in Department Honors Program may substitute the Honors Seminar for this course.

Sculpture:

- Option: ARTT 33x or ARTT 418* or ARTT 438 **3 credits**
- ARTT 438 Advanced Sculpture Studio (Two repeatable 3cr. Courses) **6 credits**
(3 cr. of ARTT 498 Directed Studies in Art may be substituted for438 credit.)
- ARTT 481 Advanced Specialization Seminar (Track 2 students only. **3 credits**
Students in Department Honors Program may substitute the Honors Seminar for this course.

Intermedia:

- ARTT 4xx Advanced Studios (Combination of inter-related courses) **9 credits**
(3 cr. of ARTT 498 Directed Studies in Art may be used for 4xx credit.)
- ARTT 481 Advanced Specialization Seminar (Track 2 students only. **3 credits**
Students in Department Honors Program may substitute the Honors Seminar
for this course.

III. Track 3: BA in Studio Art with an Advanced Specialization in Graphic Design. 60 credits

Intermediate and Advanced Graphic Design courses are restricted to students who have been accepted into the Design Concentration by an application process and competitive portfolio review, and to Track 2 Intermedia students whose anticipated graphic design course(s) enrollment has been approved by the Graphic Design Area Head. All Track 3 students must satisfy the following requirements:

Track 3 Requirements

Foundation and Supporting Area courses listed in Track 1 BA (3 credits of the 12-credit Supporting Area requirement must be ARTT 358)	27 credits
ARTT 35x or 45x Graphic Design Electives	6 credits
ARTT 3xx / 4xx Art Electives	6 credits
Required Graphic Design Area of Concentration Courses	21 credits

Graphic Design Advanced Specialization: Required courses - 21 credits

- ARTT 355: Intermediate Graphic Design Principles
- ARTT 356: Graphic Design Processes
- ARTT 357: Interactive Graphic Design
- ARTT 454: Advanced Graphic Design Principles
- ARTT 455: Three-Dimensional Graphic Design
- ARTT 458: Graphic Design Portfolio
- ARTT 358: Design Literacy: Decoding Visual Culture is required as part of the Art History or Theory supporting area.

Graphic Design elective courses: Student choice – 6 credits.

Not all courses are offered every semester. Some are offered during Summer and Winter terms.

- ARTT 386: Experiential Learning (Graphic Design Internship only)
- ARTT 456: Motion Design
- ARTT 457: Advanced Interactive Design
- ARTT 459: Advanced Graphic Design Studio
- ARTT 488: Special Topics in Art and Design (Graphic Design-specific topic only)
- ARTT 499: Directed Studies in Graphic Design (Independent studies with Design faculty)

Catalogue Listings for Current and Proposed Courses

1. New Course required for all Advanced Specializations in Art Areas.

ARTT 481 Advanced Specialization Seminar (3) Three hours of discussion per week. Prerequisites: Track 2 students by permission only. Seminar combines contemporary art theory, criticism, professional practice and career preparation in relation to students' works from all areas of specialization.

2. Current Graphic Design Courses from Undergraduate Catalogue

ARTT 350 Elements of Design (3) Six hours of laboratory per week. Prerequisites: ARTT200, and ARTT210; and permission of department through portfolio review. Not open to students who have completed ARTT250. Credit will be granted for only one of the following: ARTT350 or ARTT250. Formerly ARTT 250. Investigation of basic design principles and methods. Introduction to basic typography, layout, illustration, exhibit design, and product/package design. **Action: Delete.**

ARTT 351 Elements of Graphic Design and Illustration (3) Six hours of laboratory per week. Prerequisite: ARTT250 or ARTT350 or permission of instructor. Credit will be granted for only one of the following: ARTT350 or ARTT250. Instruction to visual communications, logo, multi-page publication, marketing graphics, as well as a variety of media and techniques of editorial illustration. **Action: Delete.**

ARTT 352 Three Dimensional Graphics (3) Six hours of laboratory per week. Prerequisite: ARTT350 or permission of instructor. Graphic design and color concepts applied to three-dimensional objects and architectural environments. Presentations include scale drawings, scale models, and real size mock-ups. **Action: Change to 452.**

ARTT 458 Graphic Design (3) Six hours of laboratory per week. Prerequisites: ARTT350 and ARTT351. Repeatable to 12 credits if content differs. Advanced techniques and theory of graphic design. Image and text, poster, magazine, film, and television graphics, propaganda symbolism included. **Action: Change to Graphic Design Portfolio.**

Note: Some graphic design courses have been offered as ARTT 489 Special Topics in Art. Independent studies students take ARTT 498 Directed Studies in Art.

3. Proposed Graphic Design Courses for Undergraduate Catalogue (Course equivalents for returning or current majors are underlined)

ARTT355: Intermediate Graphic Design Principles (3) Six hours of laboratory per week. Prerequisite: ARTT 150, 200, 210, 255 and admission into Graphic Design Advanced Specialization (Track 3). Grading method: Reg. Credit will granted for only one of the following: ARTT 250, ARTT 350 or ARTT 355. Investigation of basic concepts, history, techniques, and

materials used by professional graphic designers, focusing on typography. Explores various aspects of design related to typography through examination and production of many types of finished work.

ARTT356: Graphic Design Processes (3) Six hours of laboratory per week. Prerequisite: ARTT 150, 200, 210, 255 and admission into Graphic Design Advanced Specialization (Track 3). Grading method: Reg. Credit will be granted for only one of the following: ARTT 351 or ARTT 356. Explores pre-press techniques for designers; computer file preparation, paper selection, separations, screen printing, thermography, variable data and finishes. Emphasis on concept-driven and community-based projects using type- and illustration-oriented processes. Includes printer tour and presentation from a paper representative.

ARTT357: Interactive Design (3) Six hours of laboratory per week. Prerequisite: ARTT355 and ARTT356 plus admission into Graphic Design Advanced Specialization. Grading method: Reg. In-depth exploration of interactive design and website construction. Emphasis on concept-driven and community-based projects using variety of interactive software programs.

ARTT 358: Design Literacy: Decoding Our Visual Culture (3) Three hours of lecture per week. Prerequisite: ARTT355 and ARTT356 plus admission into Graphic Design Advanced Specialization. Grading method: Reg. Previously offered as ARTT 489. Credit will be granted for only one of the following: ARTT 489 with Design Literacy subtitle or ARTT 358. Holistic presentation of design history and theory from pre-history to present. Covers primarily visual communication design and includes the interrelationship of interior-, furniture-, industrial, fashion-design, and architecture.

ARTT 454: Advanced Graphic Design Principles : Design In Society(3) Six hours of laboratory per week. Prerequisite: ARTT355 and ARTT356. Grading Method: Reg. Focus on social responsibility and community activism. History and theory of propaganda and advocacy-based design. Students explore current design practices, work individually, and collaborate in teams with non-profits or other clients with community-based or socio-cultural agendas. Research and writing-intensive course.

ARTT 455: Three Dimensional Graphic Design (3) Six hours of laboratory per week. Prerequisite: ARTT355 and ARTT356. or permission of department. Grading method: Reg. Credit will be granted for only one of the following: ARTT 352 or ARTT 455. Continued exploration of advanced graphic design practices with primary emphasis on 3-D object and packaging design. The course includes research, course reading discussions, oral presentations, lectures, and specific project assignments, which will require a proficient level of hand-skills (craft) and computer-skills. Sustainability is a featured topic of this course.

ARTT456: Motion Design (3) Six hours of laboratory per week. Prerequisite: ARTT355, ARTT356 and ARTT357 or permission of department. Grading method: Reg. Explores computer graphics and visual communication principles in a time-based context. Examination of fundamental design principles through digital projects that involve photo manipulation, digital illustration, layout, animation, and web design.

ARTT 457: Advanced Interactive Graphic Design (3) Six hours of laboratory per week. Prerequisite: ARTT357. Grading method: Reg. Advanced concepts and techniques of interactive design and interactive software. Examination of corporate, client-based and public service-based interactive design strategies.

ARTT 458: Graphic Design Portfolio (3) Six hours of laboratory per week. Prerequisite: ARTT 454. Repeatable to 12 credits if content differs. Grading method: Reg. Students will compose a comprehensive professional portfolio. Curriculum includes contracts, copyright issues, interviewing skills, resume and cover-letter writing, design briefs and proposals, freelance business issues as well as portfolio preparation and presentation; portfolio presentation includes basics of book arts.

ARTT 459: Advanced Graphic Design Studio (3) Six hours of laboratory per week. Prerequisite: ARTT 454. Repeatable to 12 credits if content differs. Student-run design firm working with non-profits and other organizations. Organizations act as clients; the students as a creative firm. Under the guidance and supervision of faculty, students learn first-hand about working with clients, working within a budget, working with printers and press runs, and working under real deadlines.

ARTT 488: Advanced Special Topics in Graphic Design (3) Six hours of laboratory per week. Prerequisite: ARTT 355, ARTT 356 or permission of department. Repeatable to 12 credits if content differs. Variable topics in Graphic Design theory and practice.

ARTT 499: Directed Studies in Graphic Design (1-3) Six hours of laboratory per week. Prerequisite: Permission of department. Repeatable to 12 credits if content differs. Advanced independent studies in Graphic Design. Meetings with faculty and studio time arranged.

Fall and Spring Semester Course Offering and Faculty Assignments in Graphic Design.

Graphic Design Faculty include: Assistant Professor Audra Buck-Coleman, Associate Professor Ruth Lozner, and Associate Professor James Thorpe. Buck-Coleman teaches three courses in Fall and two in the Spring semester.

Fall Semester	Spring Semester
<p>Thorpe ARTT 100: Two Dimensional Design Fundamentals</p> <p>Buck-Coleman ARTT 255: Introduction to Digital Art and Design Processes</p> <p>Buck-Coleman ARTT 355: Intermediate Graphic Design Principles</p> <p>Thorpe ARTT 356: Graphic Design Processes</p> <p>Buck-Coleman ARTT 454: Advanced Graphic Design Principles</p> <p>Lozner ARTT 459: Advanced Graphic Design Studio</p> <p>Lozner HON 248Y: Design and the Creative Process</p> <p>Adjunct ARTT 457: Advanced Interactive Graphic Design</p> <p>Internship Coordinated by Graphic Design ARTT 386: Experiential Learning</p> <p>Individual Studies ARTT 499: Directed Studies in Graphic Design</p> <p><u>Summer or Winter Options</u> Thorpe – ARTT100: Elements of Design Buck-Coleman - ARTT 456: Motion Design Any Graphic Design Faculty: ARTT 488: Special Topics in Graphic Design ARTT 499: Directed Studies in Graphic Design</p>	<p>Thorpe ARTT 100: Two Dimensional Design Fundamentals</p> <p>Thorpe ARTT 100: Two Dimensional Design Fundamentals</p> <p>Buck-Coleman ARTT 255: Introduction to Digital Art and Design Processes</p> <p>Adjunct * ARTT 357: Interactive Graphic Design</p> <p>Lozner ARTT 358: Design Literacy: Decoding Our Visual Culture</p> <p>Buck-Coleman ARTT 455: Three Dimensional Design</p> <p>Adjunct ** ARTT 457: Interactive Graphic Design</p> <p>Lozner ARTT 458: Graphic Design Portfolio</p> <p>Internship Coordinated by Graphic Design ARTT 386: Experiential Learning</p> <p>Individual Studies ARTT 499: Directed Studies in Graphic Design</p> <p><u>Summer or Winter Options</u> Buck-Coleman - ARTT 456: Motion Design Any Graphic Design Faculty: ARTT 488: Special Topics in Graphic Design ARTT 499: Directed Studies in Graphic Design</p>

* Adjunct position funded by released of Thorpe teaching two ARTT 100 courses (Four sections). ** Adjunct position needed to replace Lozner for HON248Y during Fall semester. Funded by soft money generated by Summer and Winter courses.

4. Current Digital Media Courses from Undergraduate Catalogue

ARTT 354 Elements of Computer Graphics (3) Six hours of laboratory per week. Prerequisite: ARTT150, ARTT200, and ARTT 210; or permission of department. Introduction to computer graphics, imaging, illustration and mixed media. **Delete.**

ARTT 456 Computer Modeling and Animation (3) Six hours of laboratory per week. Prerequisite: ARTT 354. Introduction to computer animation as a time-based artistic medium. Technical principles and processes involved in the creation of an animated short film: students will research the various ways in which computer animation can function as a time-based medium. **Change to Motion Design.**

Note: The title of this course will be changed to Motion Design, a Graphic Design course, and the description will be adjusted to better reflect course content. Although the course has been on the books for some time, it has not been offered in over five years.

ARTT 489 Advanced Special Topics in Art (3) Six hours of laboratory per week. Prerequisite: Permission of department. Repeatable to 6 credits if content differs. Formerly ARTS489. Development of student's work on an advanced studio level within the context of a special topic.

Note: Various advanced Digital Media courses have been offered under ARTT 489. The new courses proposed will make them permanent.

5. Proposed Digital Media Courses for Undergraduate Catalogue

ARTT 255: Introduction to Digital Art and Design Processes (3) Six hours of laboratory per week. Prerequisite: ARTT100 and 110. Credit will be granted for only one course, either ARTT 255 or ARTT 354. Grading method: Reg. Introduction to basic software and principles of digital imaging, and how they are applied to art and design. Topics covered: Digital image construction and manipulation, Vector-Based digital techniques (layout, typography, etc), time-based digital techniques (video and audio composition and manipulation), and basic interactivity (web-design). Digital media used to explore visual principles established in ARTT 100.

ARTT 370 Elements of Digital Media (3) Six hours of laboratory per week. Prerequisite: ARTT150, ARTT200, ARTT210, ARTT 255. Basic principles of programming for artists. Exploration of image creation and manipulation, interactivity, and linkages between digital audio and video. Emphasis on contemporary issues in digital art.

ARTT 479 Advanced Digital Media Studio (3) Six hours of laboratory per week. Prerequisite: ARTT 370 or permission of department. Repeatable to 12 credits if content differs. Variable multi-level studio emphasizing advanced concepts and processes related to time-based,

projection, installation, interactive, and audio/visual integrated digital art. Emphasis on contemporary art issues and individual directions.

6. Sample of Fall / Spring Teaching Assignments in Digital Media:

Digital Media faculty include Associate Professor Brandon Morse, Associate Professor Hasan Elahi, and Lecturer Narendra Ratnapala. Professor Morse is currently Graduate Director and is released from one course in the Spring, which is taught by Ratnapala until Morse returns.

Fall Semester	Spring Semester
<p>Ratnapala ARTT 255: Introduction to Digital Art and Design Processes</p> <p>Ratnapala ARTT 255: Introduction to Digital Art and Design Processes</p> <p>Morse ARTT 370: Elements of Digital Media</p> <p>Morse ARTT 479: Advanced Digital Media Studio</p> <p>Internship Coordinated by Art ARTT 386: Experiential Learning</p> <p>ARTT 489: Advanced Special Topics in Art Variable course.</p> <p>Individual Studies ARTT 498: Directed Studies in Art</p>	<p>Ratnapala ARTT 255: Introduction to Digital Art and Design Processes</p> <p>Ratnapala ARTT 255: Introduction to Digital Art and Design Processes</p> <p>Morse ARTT 370: Elements of Digital Media</p> <p>Ratnapala ARTT 479: Advanced Digital Media Studio</p> <p>Other Courses:</p> <p>Internship Coordinated by Art ARTT 386: Experiential Learning</p> <p>ARTT 489: Advanced Special Topics in Art Variable course.</p> <p>Individual Studies ARTT 498: Directed Studies in Art</p>

Note: New Associate Professor (Fall 2010) Hasan Elahi is currently teaching the Graduate Colloquium, freeing up the money previously spent on visiting Lecturers who have taught the course (8-9K). This money can fund a variety of other part-time positions. In the future, Professor Elahi could offer another ARTT 479: Advanced Digital Studio, with varying topics.

ARTT Track 1: B.A. in Studio Art (w/CORE)

YEAR 1

Semester 1

CORE/ARHU/ELECTIVES

MATH 110/111/113/115/140/220/STAT 100
ENGL 101 (A/H/U/S or X)
UNIV 100 or 101
Language Requirement (#1)

MAJOR

ARTT 100
ARTT 150 (also CORE HA) or ARTT 110

Semester 2

CORE/ARHU/ELECTIVES

CORE (e.g. Lab - LL or PL)
CORE (e.g. SH or SB)
Language Requirement (#2)

1st YEAR *Benchmarks:*

CORE: Fundamental English and Math requirements

MAJOR: ARTT100, 110, 150

MAJOR

ARTH 2xx (also CORE HA/HO)
ARTT 110 or ARTT 150(also CORE HA/HO)

YEAR 2

Semester 3

CORE/ARHU/ELECTIVES

CORE (e.g. Non Lab - LS/PS/MS)
CORE (SH or second SB)
Language Requirement (#3)

MAJOR

ARTH 2xx (also CORE HO/Diversity)
ARTT 210 (or 200 or 255)

Semester 4

CORE/ARHU/ELECTIVES

CORE (e.g. Non Lab - LS/PS)
CORE (e.g. SH or second SB)
CORE (e.g. HL)

2nd YEAR *Benchmarks:*

CORE: 7 of 9 Distributive Studies Courses)

ARHU: Foreign language sequence completed.

MAJOR: ARTT100, 110, 150, 200, 210, 255

MAJOR

ARTT 255 (or 200 or 210)
ARTT 200 (or 210 or 255)

YEAR 3

Semester 5

CORE/ARHU/ELECTIVES

CORE Advanced Studies (#1)
CORE Professional Writing (ENGL 391/392/393/394/395)
Elective (1xx-4xx)

MAJOR

ARTT320/ARTT33_/ARTT34_/ARTT370
ARTT320/ARTT33_/ARTT34_/ARTT370)

Semester 6

CORE/ARHU/ELECTIVES

CORE Advanced Studies (#2)
CORE (e.g. Diversity) or Elective (1xx-4xx)
Elective (1xx-4xx)

3rd YEAR *Benchmarks:*

CORE: Complete all courses.

MAJOR: All three Intermediate courses (Three from ARTT320/33x/34x/370), ARTH 3xx-4xx or Art Theory 4xx

MAJOR

ARTT320/ARTT33_/ARTT34_/ARTT370)
ARTH 3xx-4xx or Art Theory 4xx

YEAR 4

Semester 7

CORE/ARHU/ELECTIVES

Elective (1xx-4xx)
Elective (3xx-4xx) or ARTT 386 Internship

MAJOR

ARTT 418
ARTH 3xx-4xx or Art Theory 4xx

Semester 8

CORE/ARHU/ELECTIVES

Elective (1xx-4xx)
Elective (3xx-4xx)
Elective (3xx-4xx) or ARTT 386 Internship

MAJOR

ARTT 3xx/ 4xx
ARTT 4xx

ARTT: B.A. in Studio Art (Track 1) w/GenEd

YEAR 1

Semester 1

GEN-ED/ARHU/ELECTIVES

Gen-Ed MATH 110/111/113/115/140/220/STAT 100
Gen-Ed ENGL 101 (A/H/U/S or X)
UNIV 100 or 101
Language Requirement (#1)

MAJOR

ARTT 100
ARTT 150 (also CORE HA) or ARTT 110

Semester 2

GEN-ED/ARHU/ELECTIVES

Gen-Ed (e.g. Oral Comm)
Gen-Ed (e.g. Analytic Reasoning)
Language Requirement (#2)

MAJOR

ARTT 110 or ARTT 150(also CORE HA)
ARTH 2xx (also CORE HA/HO)

1st YEAR *Benchmarks:*

CORE: English and Math requirements; Oral Communications, Analytic Reasoning

MAJOR: ARTT100, 110, 150

YEAR 2

Semester 3

GEN-ED/ARHU/ELECTIVES

Gen-Ed(e.g. Distributive/I-course)
Gen-Ed(e.g. Distributive/I-course)
Language Requirement (#3)

MAJOR

ARTH 2xx (also CORE HO/Diversity)
ARTT 210 (or 200 or 255)

Semester 4

CORE/ARHU/ELECTIVES

Gen-Ed(e.g. Distributive/I-course)
Gen-Ed(e.g. Distributive/I-course)
Gen-Ed(e.g. Distributive/I-course)

MAJOR

ARTT 200 (or 210 or 255)
ARTT 255 (or 200 or 210)

2nd YEAR *Benchmarks:*

GEN-ED: 5 of 9 Distributive Studies Courses)

ARHU: Foreign language sequence completed.

MAJOR: ARTT100, 110, 150, 200, 210, 255

YEAR 3

Semester 5

GEN-ED/ARHU/ELECTIVES

Gen-Ed(e.g. Distributive/I-course)

MAJOR

ARTT320/ARTT33_/ARTT34_/ARTT35_
ARTT320/ARTT33_/ARTT34_/ARTT370

CORE Professional Writing (ENGL 391/392/393/394/395)

Gen-Ed(e.g. Distributive/I-course)

Semester 6

GEN-ED/ARHU/ELECTIVES

Gen-Ed(e.g. Distributive/I-course)
Gen-Ed(e.g. Diversity)
Elective (1xx-4xx)

MAJOR

ARTT320/ARTT33_/ARTT34_/ARTT370
ARTH 3xx-4xx or Art Theory

3rd YEAR *Benchmarks:*

GEN-ED: Complete all requirements.

MAJOR: All three Intermediate courses (Three from ARTT320/33x/34x/370),one ARTH 3xx-4xx

YEAR 4

Semester 7

GEN-ED/ARHU/ELECTIVES

Elective (1xx-4xx)
Elective (3xx-4xx)

MAJOR

ARTT 418
ARTH - (3xx-4xx) or Art Theory

Semester 8

GEN-ED/ARHU/ELECTIVES

Elective (1xx-4xx)
Elective (3xx-4xx)
Elective (3xx-4xx) or ARTT 386 Internship

MAJOR

ARTT 4xx
ARTT 3xx-4xx

ARTT Track 2: B.A. in Studio Art with an Advanced Specialization in Art (w/CORE)

YEAR 1

Semester 1

CORE/ARHU/ELECTIVES

MATH 110/111/113/115/140/220/STAT 100
ENGL 101 (A/H/U/S or X)
UNIV 100 or 101
Language Requirement (#1)

MAJOR

ARTT 100
ARTT 150 (also CORE HA) or ARTT 110

Semester 2

CORE/ARHU/ELECTIVES

CORE (e.g. Lab - LL or PL)
CORE (e.g. SH or SB)
Language Requirement (#2)

1st YEAR **Benchmarks:**

CORE: Fundamental English and Math requirements

MAJOR: ARTT100, 110, 150

MAJOR

ARTH 2xx (also CORE HA/HO)
ARTT 110 or ARTT 150(also CORE HA/HO)

YEAR 2

Semester 3

CORE/ARHU/ELECTIVES

CORE (e.g. Non Lab - LS/PS/MS)
CORE (SH or second SB)
Language Requirement (#3)

MAJOR

ARTH 2xx (also CORE HO/Diversity)
ARTT 210 (or 200 or 255)

Semester 4

CORE/ARHU/ELECTIVES

CORE (e.g. Non Lab - LS/PS)
CORE (e.g. SH or second SB)
CORE (e.g. HL)

2nd YEAR **Benchmarks:**

CORE: 7 of 9 Distributive Studies Courses)

ARHU: Foreign language sequence completed.

MAJOR: ARTT100, 110, 150, 200, 210, 255

MAJOR

ARTT 255) (or 200 or 210)
ARTT 200 (or 210 or 255)

YEAR 3

Semester 5

CORE/ARHU/ELECTIVES

CORE Advanced Studies (#1)
CORE Professional Writing (ENGL 391/392/393/394/395)

MAJOR

ARTT320/ARTT33_/ARTT34_/ARTT370
ARTT320/ARTT33_/ARTT34_/ARTT370
ARTT 418/ARTT 3xx-4xx/ARTH 3xx-4xx/Theory

Semester 6

CORE/ARHU/ELECTIVES

CORE Advanced Studies (#2)
CORE (e.g. Diversity) or Elective (1xx-4xx)

3rd YEAR **Benchmarks:**

CORE: Complete all courses.

MAJOR: Complete all intermediate courses (Three from ARTT 320/33x/34x/370), ARTT 418, two ARTH 3xx-4xx or Art Theory 4xx, Portfolio Application to Advanced Specialization in Art (Track 2).

MAJOR

ARTT 3xx-4xx or ARTT 418
ARTH 3xx-4xx or Art Theory 4xx
ARTT320/ARTT33_/ARTT34_/ARTT370

YEAR 4

Semester 7

CORE/ARHU/ELECTIVES

Elective (1xx-4xx)
Elective (3xx-4xx) or ARTT 386 Internship

MAJOR

ARTT 4xx(Specialization)
ARTT 481 or 4xx (Specialization)

Semester 8

CORE/ARHU/ELECTIVES

Elective (1xx-4xx)
Elective (3xx-4xx) or ARTT 386 Internship

MAJOR

ARTT 4xx or 481 (Specialization)
ARTT 4xx (Specialization)
ARTT 4xx

ARTT Track 2: B.A. in Studio Art with an Advanced Specialization in Art (w/GenEd)

YEAR 1

Semester 1

GEN-ED/ARHU/ELECTIVES

Gen-Ed MATH 110/111/113/115/140/220/STAT 100

Gen-Ed ENGL 101 (A/H/U/S or X)

UNIV 100 or 101

Language Requirement (#1)

MAJOR

ARTT 100

ARTT 150 (also CORE HA) or ARTT 110

Semester 2

GEN-ED/ARHU/ELECTIVES

Gen-Ed (e.g. Oral Comm)

Gen-Ed (e.g. Analytic Reasoning)

Language Requirement (#2)

MAJOR

ARTT 110 or ARTT 150(also CORE HA)

ARTH 2xx (also CORE HA/HO)

1st YEAR *Benchmarks:*

CORE: English and Math requirements; Oral Communications, Analytic Reasoning

MAJOR: ARTT 100, 110, 150, ARTH 2xx

YEAR 2

Semester 3

GEN-ED/ARHU/ELECTIVES

Gen-Ed (e.g. Distributive/I-course)

Gen-Ed (e.g. Distributive/I-course)

Language Requirement (#3)

MAJOR

ARTH 2xx (also CORE HO/Diversity)

ARTT 210 (or 200 or 255)

Semester 4

GEN-ED/ARHU/ELECTIVES

Gen-Ed (e.g. Distributive/I-course)

Gen-Ed (e.g. Distributive/I-course)

Gen-Ed (e.g. Distributive/I-course)

MAJOR

ARTT 200 (or 210 or 255)

ARTT 255 (or 200 or 210)

2nd YEAR *Benchmarks:*

GEN-ED: 5 of 9 Distributive Studies Courses)

ARHU: Foreign language sequence completed.

MAJOR: All Foundation courses: ARTT100, 110, 150, 200, 210, 255, and ARTH 2xx, 2xx

YEAR 3

Semester 5

GEN-ED/ARHU/ELECTIVES

Gen-Ed (e.g. Distributive/I-course)

GenEd Professional Writing (ENGL 39x)

4xx/Theory

Semester 6

GEN-ED/ARHU/ELECTIVES

Gen-Ed(e.g. Distributive/I-course)

Gen-Ed(e.g. Diversity)

MAJOR

ARTT 320/ARTT33_/ARTT34_/ARTT35_

ARTT 320/ARTT33_/ARTT34_/ARTT35_

ARTT 418/ARTT 3xx-4xx/ARTH 3xx-

MAJOR

ARTT 320/ARTT33_/ARTT34_/ARTT370

ARTH (3xx-4xx) or Art Theory (Diversity)

ARTT 3xx/4xx/ARTT 418

3rd YEAR *Benchmarks:*

GEN-ED: 7 of 8 Distributive, Diversity

MAJOR: All intermediate courses (Three from ARTT 320/33x/34x/370), ARTT 418, ARTT 3xx/4xx elect, ARTH 3xx-4xx, Portfolio Application to Track 2.

YEAR 4

Semester 7

GEN-ED/ARHU/ELECTIVES

Gen-Ed (e.g. Distributive/I-course)

Elective (3xx-4xx)

MAJOR

ARTT 4xx (Specialization)

ARTT 4xx or 481(Specialization)

ARTH (3xx-4xx) or Art Theory

Semester 8

GEN-ED/ARHU/ELECTIVES

Elective (1xx-4xx)

Elective (3xx-4xx) or ARTT 386 Internship

MAJOR

ARTT 4xx or 481(Specialization)

ARTT 4xx (Specialization)

ARTT 4xx

ARTT Track 3: B.A. in Studio Art with an Advanced Specialization in Graphic Design (w/CORE)

YEAR 1

Semester 1

CORE/ARHU/ELECTIVES

MATH 110/111/113/115/140/220/STAT 100
ENGL 101 (A/H/U/S or X)
UNIV 100 or 101
Language Requirement (#1)

MAJOR

ARTT 100
ARTT 150 (also CORE HA) or ARTT 110

Semester 2

CORE/ARHU/ELECTIVES

CORE (e.g. Lab - LL or PL)
CORE (e.g. SH or SB)
Language Requirement (#2)

MAJOR

ARTH 2xx (also CORE HA/HO)
ARTT 110 or ARTT 150(also CORE HA/HO)

1st YEAR *Benchmarks:*

CORE: Fundamental English and Math requirements

MAJOR: ARTT100, 110, 150

YEAR 2

Semester 3

CORE/ARHU/ELECTIVES

CORE (e.g. Non Lab - LS/PS/MS)
CORE (SH or second SB)
Language Requirement (#3)

MAJOR

ARTH 2xx (also CORE HO/Diversity)
ARTT 210 (or 200 or 255)

Semester 4

CORE/ARHU/ELECTIVES

CORE (e.g. Non Lab - LS/PS)
CORE (e.g. SH or second SB)
CORE (e.g. HL)

MAJOR

ARTT 255) (or 200 or 210)
ARTT 200 (or 210 or 255)

2nd YEAR *Benchmarks:*

CORE: 7 of 9 Distributive Studies Courses)

ARHU: Foreign language sequence completed.

MAJOR: ARTT100, 110, 150, 200, 210, 255, Portfolio Application to Advanced Specialization in Graphic Design

YEAR 3

Semester 5

CORE/ARHU/ELECTIVES

CORE Advanced Studies (#1)
Elective (1xx-4xx)

MAJOR

ARTT320/ARTT33_/ARTT34_/ARTT370
ARTT 355
ARTT 356
ARTT 358 (Required)

Semester 6

CORE/ARHU/ELECTIVES

CORE Advanced Studies (#2)
CORE Professional Writing (ENGL 391/392/393/394/395)

MAJOR

ARTT 357 (Required)
ARTH 3xx-4xx or Art Theory 4xx
ARTT320/ARTT33_/ARTT34_/ARTT370

3rd YEAR *Benchmarks:*

CORE: Complete all courses.

MAJOR: Art Electives, ARTT 355, 356,357,358, ARTH 3xx-4xx or Art Theory 4xx

YEAR 4

Semester 7

CORE/ARHU/ELECTIVES

Elective (1xx-4xx)
Elective (3xx-4xx) or ARTT 386 Internship

MAJOR

ARTT 454(Required)
ARTT 386/456/459 (Fall only)/488/499

Semester 8

CORE/ARHU/ELECTIVES

Elective (1xx-4xx)
Elective (3xx-4xx)

MAJOR

ARTT 458 (Required)
ARTT 386/456/457 (Spring only)/488/499
ARTT 455 (Required)

ARTT Track 3: B.A. in Studio Art with an Advanced Specialization in Graphic Design (w/GenEd)

YEAR 1

Semester 1

GEN-ED/ARHU/ELECTIVES

Gen-Ed MATH 110/111/113/115/140/220/STAT 100
Gen-Ed ENGL 101
UNIV 100 or 101
Language Requirement (#1)

MAJOR

ARTT 100
ARTT 150 (also CORE HA) or ARTT 110

Semester 2

GEN-ED/ARHU/ELECTIVES

Gen-Ed (e.g. Oral Comm)
Gen-Ed (e.g. Analytic Reasoning)
Language Requirement (#2)

MAJOR

ARTT 110 or ARTT 150(also CORE HA)
ARTH 2xx (also CORE HA/HO)

1st YEAR **Benchmarks:**

CORE: English and Math requirements; Oral Communications, Analytic Reasoning

MAJOR: ARTT 100, 110, 150, ARTH 2xx

YEAR 2

Semester 3

GEN-ED/ARHU/ELECTIVES

Gen-Ed (e.g. Distributive/I-course)
Gen-Ed (e.g. Distributive/I-course)
Language Requirement (#3)

MAJOR

ARTH 2xx (also CORE HO/Diversity)
ARTT 210 (or 200 or 255)

Semester 4

CORE/ARHU/ELECTIVES

Gen-Ed (e.g. Distributive/I-course)
Gen-Ed (e.g. Distributive/I-course)
Gen-Ed (e.g. Distributive/I-course)

MAJOR

ARTT 200 (or 210 or 255)
ARTT 255 (or 200 or 210)

2nd YEAR **Benchmarks:**

GEN-ED: 5 of 8 Distributive Studies Courses)

ARHU: Foreign language sequence completed.

MAJOR: All Foundation courses: ARTT100, 110, 150, 200, 210, 255, ARTH 2xx, 2xx, Portfolio Application to Advanced Specialization in Graphic Design.

YEAR 3

Semester 5

GEN-ED/ARHU/ELECTIVES

Gen-Ed (e.g. Distributive/I-course)
GenEd Professional Writing (ENGL 39x)

MAJOR

ARTT 320/ARTT33_/ARTT34_/ARTT35_
ARTT 355 (Fall only) (Required)
ARTT 356 (Fall only) (Required)

Semester 6

GEN-ED/ARHU/ELECTIVES

Gen-Ed(e.g. Distributive/I-course)
Gen-Ed(e.g. Diversity)

MAJOR

ARTT 357 (Spring only) (Required)
ARTT 358 (Spring only) (Required)

ARTT320/ARTT33_/ARTT34_/ARTT370

3rd YEAR **Benchmarks:**

GEN-ED: 7 of 8 Distributive/I Courses, Diversity

MAJOR: ARTT 355, 356, 357, 358, two ARTT 3xx/4xx electives

YEAR 4

Semester 7

GEN-ED/ARHU/ELECTIVES

Gen-Ed (e.g. Distributive/I-course)
Elective (3xx-4xx)

MAJOR

ARTT 454(Required)
ARTT Choice:
386/456/459(Fallonly)/488/499
ARTH (3xx-4xx) or Art Theory

Semester 8

GEN-ED/ARHU/ELECTIVES

Elective (1xx-4xx)
Elective (3xx-4xx) or ARTT 386 Internship
only/488/499

MAJOR

ARTT 458 (Required)
ARTT Choice: 386/456/457 (Spring
ARTT 455 (Required)

OIRP DATA: ARTT MAJORS 2003 – 2007 ARTT CREDITS TAKEN

	A	B	C	D	E	F	G	H	I	J	K	L
1												
2	Fiscal Year Graduates in 10020 (Studio Art) by Credits Earned in ARTT courses											
3												
4			2003	2004	2005	2006	2007	ARTT credits				
5	Credits	N	N	N	N	N	N					
6	3					1				1		Transfers, less than total
7	6			1						1		
8	9				1					1		
9	12	1						1		2		
10	15	1	1							2		
11	18		2		1	2	1			6		1.25%
12	21	3	1	1	1	1	2			8		1.70%
13	24	5	3	1	4	2	15					3.10%
14	27	4	5	5	4	4	22					4.60%
15	30	3	7	1	3	4	18					3.80%
16	33	6	14	3	6	10	39					8.10%
17	35	1		1			2			117		24.5% total
18	36	10	12	12	9	8	51					10.7% total
19	37		1			1	2					
20	39	10	11	14	6	9	50					10.50%
21	42	8	10	13	15	12	58					12.20%
22	43	1	2		1		4					
23	44						1			1		
24	45	15	9	15	15	10	64					13.40%
25	46		1				1					
26	47		1		1		2					
27	48	13	10	13	10	9	55					11.50%
28	50				1		1					
29	51	4	3	6	4	9	26					5.50%
30	52	1	1				2					
31	53			1			1					
32	54	4	1	7	3	1	16					3.30%
33	55					1	1					
34	57		1	1			2					
35	58		2				2					
36	60	4	2	1	1	1	9					1.90%
37	63	1		1	1	1	4					
38	65			1			1					
39	66	1	1	1			3					
40	69	1		1			2					
41	75					1	1					
42	78						1	1		309		65% total
43	Graduates	97	102	101	89	88	477					
44												
45	Five students is 1.04% of total											
46												
47	*cumulative credits earned in ARTT Courses											
48	*Does not include incomplete, audited, withdraw, pass/fail, or failed											
49												
50	Office of Institutional Research, Planning and Assessment											
51	2/12/08											
52	Draft											

See following page for explanation of data.

Explanation/Analysis of Data

The table above gives a quantitative snapshot of a recent five-year period in the Department of Art. From 2002 – 2007, there were 477 total graduates from ARTT. This number does not include the numerous double-majors that list their other major as the primary. Additionally, this data does not include the 6-12 credits of Art History (ARTH) courses required as a supporting area in the 48 credit total for the BA in Studio Art.

Of the 477 total graduating students in the table, 127 (26.6%) took at least 48 ARTT credits, which, when added to the 12 credits of Supporting Area, indicates that fully a quarter of our students are already taking the total number of ARTT credits required by Tracks 2 and 3 in the proposed BA. It is with this data in mind that the Department is confident that it has the resources to offer the new program without outside support.